ORDER

WTSP-TV

Orders	**Order / Rev:**	**704715**		
	Alt Order #:	06264542		
	Product Desc:	ROMNEY RNC		
	Estimate:	19		
	Flight Dates:	08/08/12 - 08/14/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	08/06/12 / 08/06/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT
Agency	**Name:**	**American Rambler Productions/ POL**		
	Buying Contact:	Stephanie Kincaid	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		138 Conant Street	Billing Cycle:	EOM/EOC
		Beverly, MA 01915	Agency Commission:	15%
Advertiser	**Name:**	**Romney, M/ RNC**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	IS-Candidate/Presidential	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	70	$59,060.00	$50,201.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	70	$59,060.00	$50,201.00	0.00
Totals	70	$59,060.00	$50,201.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WTSP	08/13/12	08/14/12	Price Is Right Price Is Right	CM	11a-12p	MT-----	:30	2	$975.00	P-3	0.00 NM	2	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	MT-----	2	$975.00	0.00								
E 2	WTSP	08/08/12	08/10/12	Price Is Right Price Is Right	CM	11a-12p	--WTF--	:30	2	$975.00	P-3	0.00 NM	2	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	--WTF--	2	$975.00	0.00								
E 3	WTSP	08/13/12	08/14/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	MT-----	:30	4	$875.00	P-3	0.00 NM	4	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	MT-----	4	$875.00	0.00								
E 4	WTSP	08/08/12	08/10/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	--WTF--	:30	6	$875.00	P-3	0.00 NM	6	$5,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	--WTF--	6	$875.00	0.00								
E 5	WTSP	08/13/12	08/14/12	M-F 2-3p The Talk	CM	2-3p	MT-----	:30	2	$700.00	P-3	0.00 NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	MT-----	2	$700.00	0.00								
E 6	WTSP	08/08/12	08/10/12	M-F 2-3p The Talk	CM	2-3p	--WTF--	:30	3	$700.00	P-3	0.00 NM	3	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	--WTF--	3	$700.00	0.00								

Order / Rev: 704715 Advertiser: Romney, M/ RNC

Alt Order #: 06264542 Product Desc: ROMNEY RNC **WTSP-TV**

Flight Dates: 08/08/12 - 08/14/12 Estimate: 19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	08/08/12	08/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p	--WTF--	:30	3	$700.00	P-3	0.00	NM	3	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/06/12	08/12/12	--WTF--	3	$700.00	0.00									
E 8	WTSP	08/13/12	08/14/12	M-F 3-4p Let's Make a Deal	CM	3-4p	MT-----	:30	2	$700.00	P-3	0.00	NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	MT-----	2	$700.00	0.00									
E 9	WTSP	08/08/12	08/10/12	M-F 4-5p Dr. Phil	CM	4-5p	--WTF--	:30	3	$700.00	P-3	0.00	NM	3	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/06/12	08/12/12	--WTF--	3	$700.00	0.00									
E 10	WTSP	08/13/12	08/14/12	M-F 4-5p Dr. Phil	CM	4-5p	MT-----	:30	2	$700.00	P-3	0.00	NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	MT-----	2	$700.00	0.00									
E 11	WTSP	08/08/12	08/10/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--WTF--	:30	2	$600.00	P-3	0.00	NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/06/12	08/12/12	--WTF--	2	$600.00	0.00									
E 12	WTSP	08/13/12	08/14/12	M-F 5-530p 5-530p 10 News	CM	5-530p	MT-----	:30	2	$600.00	P-3	0.00	NM	2	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	MT-----	2	$600.00	0.00									
E 13	WTSP	08/13/12	08/14/12	M-F 530-6p 10 News at 530p	CM	530-6p	MT-----	:30	4	$600.00	P-3	0.00	NM	4	$2,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	MT-----	4	$600.00	0.00									
E 14	WTSP	08/08/12	08/10/12	M-F 530-6p 10 News at 530p	CM	530-6p	--WTF--	:30	3	$600.00	P-3	0.00	NM	3	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/06/12	08/12/12	--WTF--	3	$600.00	0.00									
E 15	WTSP	08/13/12	08/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	MT-----	:30	3	$675.00	P-3	0.00	NM	3	$2,025.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	MT-----	3	$675.00	0.00									
E 16	WTSP	08/08/12	08/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--WTF--	:30	3	$675.00	P-3	0.00	NM	3	$2,025.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/06/12	08/12/12	--WTF--	3	$675.00	0.00									
E 17	WTSP	08/13/12	08/14/12	7-730p Inside Edition	CM	7-730p	MT-----	:30	2	$900.00	P-3	0.00	NM	2	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	MT-----	2	$900.00	0.00									
E 18	WTSP	08/08/12	08/10/12	7-730p Inside Edition	CM	7-730p	--WTF--	:30	3	$900.00	P-3	0.00	NM	3	$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/06/12	08/12/12	--WTF--	3	$900.00	0.00									
E 19	WTSP	08/13/12	08/14/12	730-8p Millionaire	CM	730-8p	MT-----	:30	2	$900.00	P-3	0.00	NM	2	$1,800.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/13/12	08/19/12	MT-----	2	$900.00	0.00									
E 20	WTSP	08/08/12	08/10/12	730-8p Millionaire	CM	730-8p	--WTF--	:30	3	$900.00	P-3	0.00	NM	3	$2,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	08/06/12	08/12/12	--WTF--	3	$900.00	0.00									
E 21	WTSP	08/13/12	08/14/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MT-----	:30	2	$1,800.00	P-3	0.00	NM	2	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									

Order / Rev: 704715 Advertiser: Romney, M/ RNC

Alt Order #: 06264542 Product Desc: ROMNEY RNC **WTSP-TV**

Flight Dates: 08/08/12 - 08/14/12 Estimate: 19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 21	WTSP	08/13/12	08/14/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	MT-----	:30	2	$1,800.00	P-3	0.00 NM	2	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	MT-----	2	$1,800.00	0.00								
E 22	WTSP	08/08/12	08/10/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--WTF--	:30	2	$1,800.00	P-3	0.00 NM	2	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	--WTF--	2	$1,800.00	0.00								
E 23	WTSP	08/13/12	08/14/12	Letterman Late Night with David Letterman	CM	1135p-1237a	MT-----	:30	2	$850.00	P-3	0.00 NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/13/12	08/19/12	MT-----	2	$850.00	0.00								
E 24	WTSP	08/08/12	08/10/12	Letterman Late Night with David Letterman	CM	1135p-1237a	--WTF--	:30	2	$850.00	P-3	0.00 NM	2	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	--WTF--	2	$850.00	0.00								
E 25	WTSP	08/11/12	08/11/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	$120.00	P-3	0.00 NM	1	$120.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	-----S-	1	$120.00	0.00								
E 26	WTSP	08/11/12	08/11/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	-----S-	:30	1	$240.00	P-3	0.00 NM	1	$240.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	-----S-	1	$240.00	0.00								
E 27	WTSP	08/11/12	08/11/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	$1,200.00	P-3	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	-----S-	1	$1,200.00	0.00								
E 28	WTSP	08/12/12	08/12/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	------S	:30	1	$1,200.00	P-3	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	------S	1	$1,200.00	0.00								
E 29	WTSP	08/12/12	08/12/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	------S	:30	1	$1,200.00	P-3	0.00 NM	1	$1,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	------S	1	$1,200.00	0.00								
E 30	WTSP	08/12/12	08/12/12	LN (Su) Late News (Su)	CM	Su 11-1135p	------S	:30	1	$1,700.00	P-3	0.00 NM	1	$1,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/06/12	08/12/12	------S	1	$1,700.00	0.00								
												Totals	70	$59,060.00